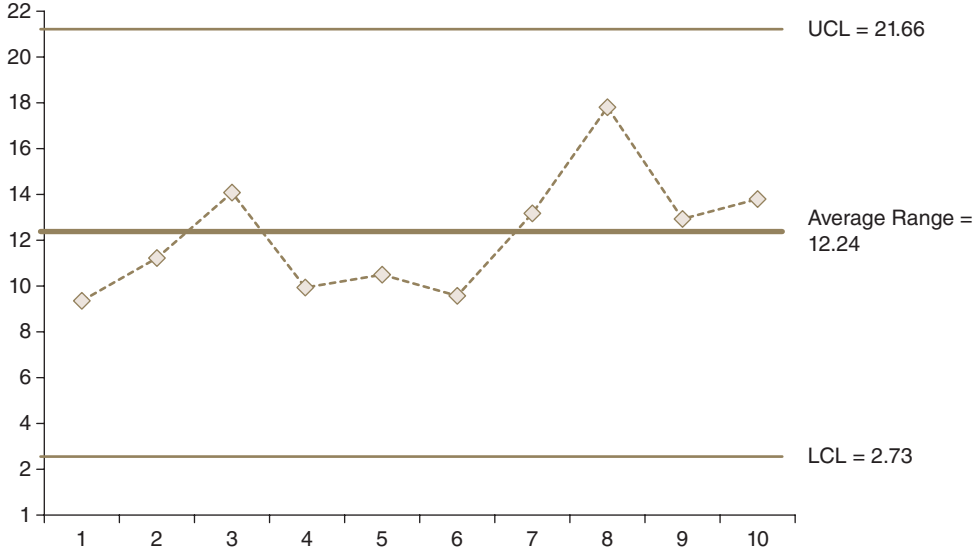

Figure 16.6
E-Commerce Site *R* Chart